

**BALLOONS OVER
CHRISTMAS IN THE 'VILLE
DECEMBER 2nd 2017**

This event has continually grown each year. This year the main four will be blocked off at 2pm so families can safely enjoy all the activities. Your safety is our primary concern. Thank you for your participation and understanding.



**The Fowlerville
Business Association
&
Fowlerville Rotary
Present**

**BALLOONS OVER
CHRISTMAS IN
THE 'VILLE**



FBA
The Fowlerville Business Association



Phone: 517-223-4152
Steve MacDermaid



SPONSORSHIP LEVEL DETAILS

**BALLOONS OVER CHRISTMAS
IN THE 'VILLE**

Saturday, December 2nd 2017

*Scheduled Community Events
See times and locations at*

www.christmasintheville.com

- Balloon Flight
- Scavenger Hunt
- Christmas Market
- Soup Lunch/Cookie Walk
- Coloring Contest
- Stuff the Cop Cars for Impact Center
- Sleigh Ride with S'mores
- Pet parade
- Synergy Santa Photo Booth
- Storytime in the Window
- Pictures with Santa
- Dashing Through the Snow 5K
- Kids 1 Mile Run/Walk
- Chicken Dinner
- Decorate Your Treat
- Santa's Reindeer Petting Area
- Parade & Tree Lighting
- Fire Station Chili & Hot Dog Fundraiser



Santa In Downtown With Coloring Contest Winners!

SANTA CLAUS: \$2,500.00

In addition to all other level benefits, your business will be recognized as our signature sponsor. A balloon ride will be provided, by local pilots (not sponsor specific) and may take place, weather permitting, on the date of the event.

RUDOLPH: \$1,000.00

In addition to all other level benefits, your business will also be mentioned during Christmas in the 'Ville advertising on WHMI during the week of the event, as well as being announced LIVE during the parade. You can also choose to have your business banner be part of the Balloon Float during the parade. (You must provide walkers for the banner).

FROSTY: \$500.00

In addition to the Elf and Santa's Helper level benefits, you will receive a special 'thank you' plaque and 2 collector glasses. Your logo and a hyperlink to your website will be placed on our event website. You will also have a choice from one of the three following options:

1. Being a contest or target sponsor where it will be announced you are the sponsor.
2. Have a warming station in front of your business and pass out your own promotional items.
3. Ride along with your sponsored pilot on their float during the parade.

ELF: \$300.00

In addition to the Santa's Helper level benefits, you will be in all Christmas in the 'Ville newspaper advertising. You can join the crew of your sponsored pilot. Crewing is not a balloon ride, but gives you the opportunity to help with take-off and landing, weather permitting. A banner with your business name will be attached to the balloon basket for the parade and given to you for display in your business after the event.

SANTA'S HELPER: \$100.00

You will be listed as a contributor in all promotional materials and named on the sponsor board located in downtown Fowlerville during the event.

Sign-up Form

Sign up for:

Price

Santa Claus Level Sponsor	\$2,500.00
Rudolph Level Sponsor	\$1,000.00
Frosty Level Sponsor	\$500.00
Elf Level Sponsor	\$300.00
Santa's Helper Level Sponsor	\$100.00

Sponsorship Deadline is Nov 15TH

Name

Address

Phone

E-mail

Method of Payment

Check	Bill Me
MasterCard	
Visa	3 digit security code

Credit Card No. Expire Date

Signature

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